

# Privacy Policy

Last Updated: September 01, 2026

Prellat® is committed to protecting your privacy and personal data in accordance with the General Data Protection Regulation (EU) 2016/679 ("GDPR") and other applicable data protection laws.

## 1. Data Controller

The data controller responsible for processing your personal data is:

Prellat®  
Bastioni di Porta Nuova, 21, 20121 Milano (MI) – Italy  
info@prellat.com  
(+39) 344 465 29480121

## 2. Personal Data We Collect

We may collect the following categories of personal data:

- Name
- Email address
- Telephone number
- Company name
- IP address
- Browser and device information
- Website usage data
- Any information voluntarily submitted through forms or communications

## 3. Legal Bases for Processing

We process personal data under one or more of the following legal bases:

- Your consent
- Performance of a contract
- Compliance with legal obligations
- Legitimate business interests
- Protection of vital interests where applicable

## 4. Purposes of Processing

We use personal data to:

- Respond to inquiries and requests
- Provide products or services
- Manage customer relationships
- Improve Website functionality and user experience
- Conduct analytics and performance monitoring
- Send marketing communications where consent has been obtained
- Comply with legal obligations

## **5. Cookies and Tracking Technologies**

We use cookies and similar technologies to improve Website functionality, analyze traffic, and enhance user experience.

Where required by law, we obtain your consent before placing non-essential cookies on your device.

## **6. Data Sharing**

We may share personal data with:

- Service providers and business partners
- Website hosting providers
- Analytics providers
- Legal and regulatory authorities where required by law

All third parties are required to process personal data securely and only for authorized purposes.

## **7. International Data Transfers**

Where personal data is transferred outside the European Economic Area (EEA), appropriate safeguards will be implemented, including:

- European Commission adequacy decisions;
- Standard Contractual Clauses (SCCs);
- Other legally approved transfer mechanisms.

## **8. Data Retention**

We retain personal data only for as long as necessary to fulfill the purposes described in this Policy, comply with legal obligations, resolve disputes, and enforce agreements.

Retention periods may vary depending on the type of data and applicable legal requirements.

## **9. Your Rights Under GDPR**

You have the right to:

- Access your personal data;
- Correct inaccurate personal data;
- Request deletion of your personal data;
- Restrict processing;
- Object to processing;
- Request data portability;
- Withdraw consent at any time;
- Lodge a complaint with a competent supervisory authority.

To exercise your rights, please contact us using the details provided in this Policy.

## **10. Security Measures**

We implement appropriate technical and organizational measures to protect personal data against unauthorized access, loss, misuse, disclosure, alteration, or destruction.

## **11. Children's Privacy**

Our Website is not directed toward individuals under the age required by applicable law for independent consent. We do not knowingly collect personal data from children without appropriate parental consent.

## **12. Automated Decision-Making**

We do not use automated decision-making or profiling that produces legal or similarly significant effects on individuals unless explicitly stated and legally permitted.

## **13. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page together with the revised effective date.

## **14. Contact Us**

If you have any questions about this Privacy Policy or how we process your personal data, please contact:



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